

Focused on business, in tune with technology

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We design and develop on-line business strategies creating web based solutions that help our clients engage in and develop productive relationships with their customers. This is how we do it:

- They talk about their business. We listen and learn.
- We talk about the possibilities. They listen and learn.
- Together we plan for their on-line success.
- Together we implement the plan.
- Together we move forward.

Bringing your business and the web together

Our services cover online strategy, online marketing including Search Engine Optimization (SEO) and Pay Per Click Campaigns, CMS based web design and web development. Grab our FREE website development roadmap document and our FREE DIY SEO guide. Focused on the needs of business

With our approach we avoid the situation where the customer doesn't know what he wants until he sees what he gets, realises it's not what he needs even though it's exactly what he asked for!

Website Development

The end result of the work we do for you will almost certainly be a website, unless we are developing a web based business application. With Slant Technology a website is the end result of a business driven project, solving real business needs.

Whatever the business drivers our websites have several features that could be considered as a given, no matter what the site is for. These include:

- The ability for non technical people to edit/add/remove pages of content. This includes EVERY aspect of the website not just selected areas.
- Information about the people visiting your site and where they come from (web stats)
- Tools to allow you to communicate with your clients (e.g Newsletters, feedback forms, downloadable documents etc)
- A structure that will allow the search engines to index your site
- An appropriate look and feel (design) taking into consideration all the different types of people that may use your site
- Compliance with web standards and accessibility guidelines
- Help and support on hand to ensure you make the most of your investment

This means we guarantee you will be delighted with your website and it will benefit your business. It also means we will support and help you as you learn to use your new business asset.